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safe tell Colorado

Dear Partners in School and Youth Safety,

In partnership with local schools and law enforcement, Safe2Tell™ Colorado has received over 23,000 anonymous, life-saving tip reports since the program's beginnings in 2004. Safe2Tell Colorado serves as the only resource to share information between schools and law enforcement backed by Colorado state law*. Safe2Tell Colorado is a state funded program of the Colorado Attorney General's Office, with support from the Colorado State Patrol, that is available to all schools and communities across Colorado.

The success of the Safe2Tell Colorado model critically depends on the amount of awareness and education students, parents and community members have about the Safe2Tell Colorado resource available to them. In order to increase awareness of the Safe2Tell Colorado program, the Colorado General Assembly responded by generously passing Senate Bill 16-193 last legislative session. **Senate Bill 16-193 provides you with FREE Safe2Tell Colorado marketing and promotional materials to increase the awareness of the Safe2Tell reporting resource.**

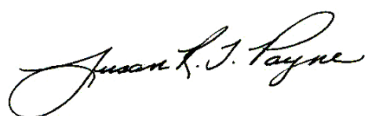
Materials are in the process of being packaged and shipped and will **begin arriving in the next few weeks** to your designated contact. Materials are being shipped to each school district, private school, charter school, and preschool in Colorado to distribute these materials to individual schools, students, staff and parents. Please **use the materials you are receiving as a tool to educate on how to make a Safe2Tell Colorado report when concerning behaviors are seen or dangerous situations arise.**

You will find a variety of items in your marketing package that may include posters for various age groups, brochures, cards for parents and students, and other promotional items. Please note that we encourage smartphone student cards to be distributed ONLY to middle school and high school students and bookmarks to elementary students.

We hope you find the materials a useful resource to raise awareness about Safe2Tell Colorado in your schools and communities. We urge you to have conversations to engage your students, staff and communities about Safe2Tell and what, why and how to report.

For questions or assistance, please reach out to Suzi Karrer at 720-508-6812 or suzi@safe2tell.org.

Respectfully,



Susan Payne
Founding Executive Director



Suzi Karrer
Lead Program & Marketing Manager

*(C.R.S. Section 24-31-601 et seq)



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