October 2019 Data Summary

**NUMBER OF TIPS RECEIVED**

**October 2019**

2,622 tips were received from October 1 through 31, 2019. This is a **15% increase** in tip volume from October 2018.

**2019-2020 School Year**

6,790 tips were received from August 1 through October 31, 2019. This is a **36% increase** compared to last school year.

**TOP 5 TIP CATEGORIES**

- Phone (27% of tips)
- Mobile app (27%)
- Mobile web browser (25%)
- PC web browser (21%)

**TIP REPORTING METHODS**

- Phone (29%)
- Mobile app (25%)
- Mobile web browser (27%)
- PC web browser (19%)

**SAFE2TELL BY THE NUMBERS**

- **97.5% OPPORTUNITIES TO PREVENT/INTERVENE**
- **2.5% FALSE TIPS**

Approximately 2.5% of all tips received are determined to be false. False tips are reports made with the intent to bully, injure, or harm another person.

**DUPLICATE TIPS**

Duplicate tips are reports made regarding a concern or event that has already been reported, and are an indicator of a healthy reporting culture within a community. **614 duplicate tips have been reported during the current school year.**

**70,985 TOTAL TIPS RECEIVED SINCE 2004**

Safe2Tell has received 70,985 tips since its inception in 2004. This number excludes duplicate tips, pranks, hang-ups, and test tips.

www.safe2tellco.org