January 2020 Data Summary

**NUMBER OF TIPS RECEIVED**

**JANUARY 2020**

2,154 tips were received from January 1 through 31, 2020. This is a **17% increase** in tip volume from January 2019.

**2019-2020 SCHOOL YEAR**

13,639 tips were received from August 1 through January 31, 2020. This is a **23% increase** compared to last school year.

**TOP 5 TIP CATEGORIES**

- Phone (28% of tips)
- Mobile app (26%)
- Mobile web browser (27%)
- PC web browser (19%)

**TIP REPORTING METHODS**

- Phone (28%)
- Mobile app (26%)
- Mobile web browser (27%)
- PC web browser (19%)

**SAFE2TELL BY THE NUMBERS**

- **97.5% OPPORTUNITIES TO PREVENT/INTERVENE**

- **2.5% FALSE TIPS**
  
  Approximately 2.5% of all tips received are determined to be false. False tips are reports made with the intent to bully, injure, or harm another person.

- **76,944 TOTAL TIPS RECEIVED SINCE 2004**

  Safe2Tell has received 76,944 tips since its inception in 2004. This number excludes duplicate tips, pranks, hang-ups, and test tips.