September 2019 Data Summary

**NUMBER OF TIPS RECEIVED**

**SEPTEMBER 2019**

2,664 tips were received from September 1 through 30, 2019. This is a **45% increase** in tip volume from September 2018.

**2019-2020 SCHOOL YEAR**

4,167 tips were received from August 1 through September 30, 2019. This is a **58% increase** compared to last school year.

**TOP 5 TIP CATEGORIES**

- Phone (30% of tips)
- Mobile app (18%)
- Mobile web browser (28%)
- PC web browser (24%)

**TIP REPORTING METHODS**

- Phone (30%)
- Mobile app (17%)
- Mobile web browser (28%)
- PC web browser (25%)

**SAFE2TELL BY THE NUMBERS**

- **97.5% OPPORTUNITIES TO PREVENT/INTERVENE**
- **2.5% FALSE TIPS**
  
  Approximately 2.5% of all tips received are determined to be false. False tips are reports made with the intent to bully, injure, or harm another person.

- **68,792 TOTAL TIPS RECEIVED SINCE 2004**
  
  Safe2Tell has received 68,792 tips since its inception in 2004. This number excludes duplicate tips, pranks, hang-ups, and test tips.

Duplicate tips are reports made regarding a concern or event that has already been reported, and are an indicator of a healthy reporting culture within a community. **362 duplicate tips have been reported during the current school year.**

**www.safe2tellco.org**