



safe²tell™ Colorado
ANNUAL REPORT
2024-2025
SCHOOL YEAR

www.safe2tell.org





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MESSAGE FROM THE DIRECTOR

Dear School Safety Advocates and Partners,

Safe2Tell and Attorney General Phil Weiser remain steadfast in our mission to enhance school and community safety across Colorado—a commitment we have upheld since 2004. Our work continues to focus on empowering students to speak up when they have a safety concern, ensuring every voice can make a difference.

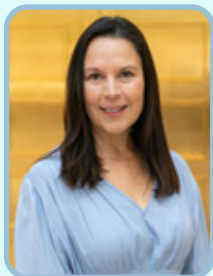
During the 2024–2025 school year, Colorado students faced bullying, substance use, and mental health crises, among other challenges. These issues underscore the vital role Safe2Tell plays in helping to prevent harm and support well-being in our schools.

This past year marked a historic milestone for Safe2Tell. The program received more reports than ever before in a single school year, with a 11% increase in submissions totaling 31, 177 reports. That’s over 31,000 instances in this school year alone where students and community members took action to protect others and their school communities. We’re proud to be a resource that students trust to help keep themselves and others safe.

To continue improving awareness amongst students, Safe2Tell emphasized engagement through its educational materials campaign. Among other items, Safe2Tell prioritized alignment of digital accessibility standards and updates to those materials, including posters, bus stickers, videos, and more. All educational materials are available at no cost to help schools and communities promote Safe2Tell’s message: “If you see something harmful, do something helpful.”

Safe2Tell also expanded the Gold Star program this year to include a platinum level which recognizes schools that demonstrate excellence in Safe2Tell education and awareness at the Gold Star level for consecutive years.

As always, Safe2Tell is available 24/7 as an anonymous reporting option for students and community members across Colorado. Thank you for your continued partnership in keeping our schools safe.



Wishing you a safe and successful school year,

Stacey Scardino

Stacey Scardino
Safe2Tell Director



HISTORY & PURPOSE



safe²tell
Colorado

2004

Safe2Tell begins operations as a non-profit organization in close collaboration with Colorado government.

2007

First Safe2Tell legislation is passed to establish anonymous reporting, known as the "Safe2Tell Act 24-31-601."



2014

As part of Senate Bill 14-002, Safe2Tell is incorporated into the Colorado Office of the Attorney General.

2016

Senate Bill 16-193 appropriates funds for training and outreach materials and a training specialist position.

2018

Safe2Tell receives an appropriation of funds for a second training specialist, a data analyst, and additional training materials from Senate Bill 18-1434.

2019

The Colorado Information Analysis Center (CIAC) begins to handle Safe2Tell reports.

2020

With Senate Bill 20-1113, Safe2Tell begins sharing Colorado Crisis Services (now 988) contact information on every report.

2021

Senate Bill 21-081 creates measures to prevent false reporting and allows for disclosures by the Attorney General of Colorado where necessary to prevent imminent harm or serious bodily injury.

2022

House Bill 22-1052 requires each student identification card issued to a public school student to contain the phone number, website, and text talk number for the 24-hour telephone crisis service center (Colorado Crisis Services) and Safe2Tell.

2023

Senate Bill 23-070 creates a requirement for Safe2Tell to offer mandatory annual training for school resource officers.

SAFE2TELL PROVIDES

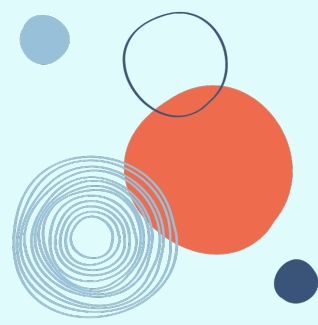
Safe2Tell is a resource for Colorado youth and community members to report safety concerns anonymously. The program promotes early intervention by facilitating communication between reporters and local teams, which may include schools, law enforcement, and mental health professionals. Safe2Tell advocates for involving mental health services, Handle With Care, and other early intervention partners.

Safe2Tell provides at no cost:

- » An anonymous resource for students, parents, school staff, and community members to voice safety concerns.
- » Training and technical support for schools and law enforcement on the Safe2Tell platform.
- » Digital and physical marketing materials to help schools and communities raise awareness and educate about Safe2Tell.
- » Best practices for Safe2Tell report recipients when responding to Safe2Tell reports.
- » Tools and educational strategies to break the “code of silence” among youth by encouraging them to report safety concerns.
- » A student ambassador program to incorporate student voice into Safe2Tell programming.
- » Aggregate data reports including monthly, mid-year, and annual data summaries. See [Safe2Tell Monthly Data Reports \(opens in a new window\)](#) for more information.



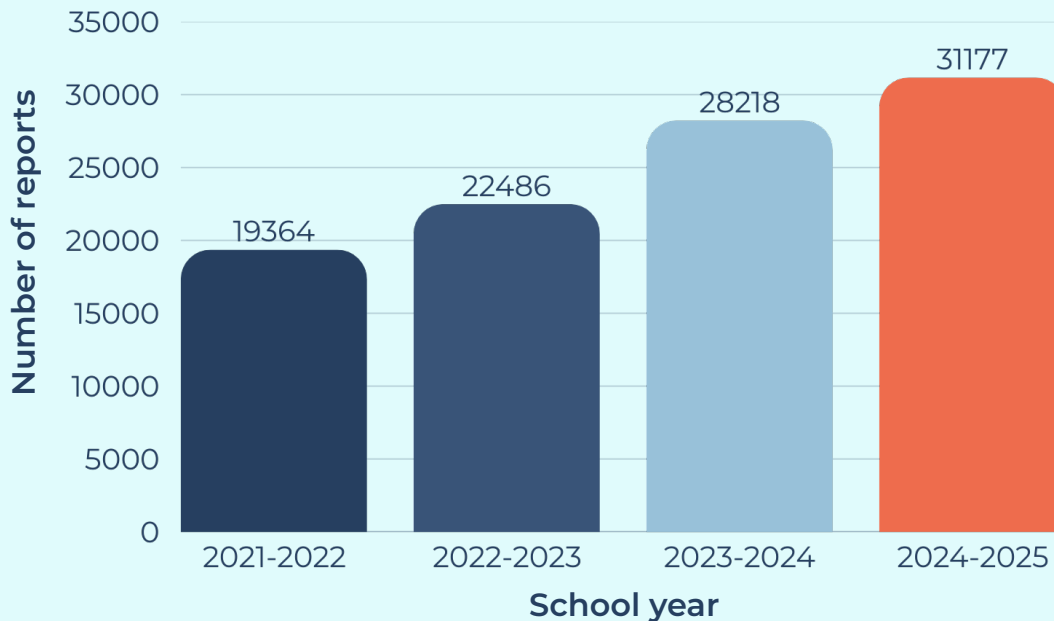
SCHOOL YEAR AT A GLANCE



The statistics below include data from Aug. 1, 2024, through July 31, 2025.

Safe2Tell experienced an 11% increase in report volume compared to the previous school year and had the highest ever report volume since its inception in 2004. Suicide Threats were Safe2Tell's most frequently reported report type, accounting for 10% of all reports made in the 2024-2025 school year. Other top report types included bullying, school safety concern: staff, drugs, and welfare checks. All four of these report types account for 27% of all reports submitted to the program. See *Appendix A and B* for report totals by type and month.

Report volume by year



During the 2024-2025 school year, individuals who made a report stayed logged in 17% of the time to answer Safe2Tell analyst's follow-up question. This means that about one in six individuals who made a report provided additional information after submitting their initial report. Through student training, Safe2Tell hopes to increase this number going forward.

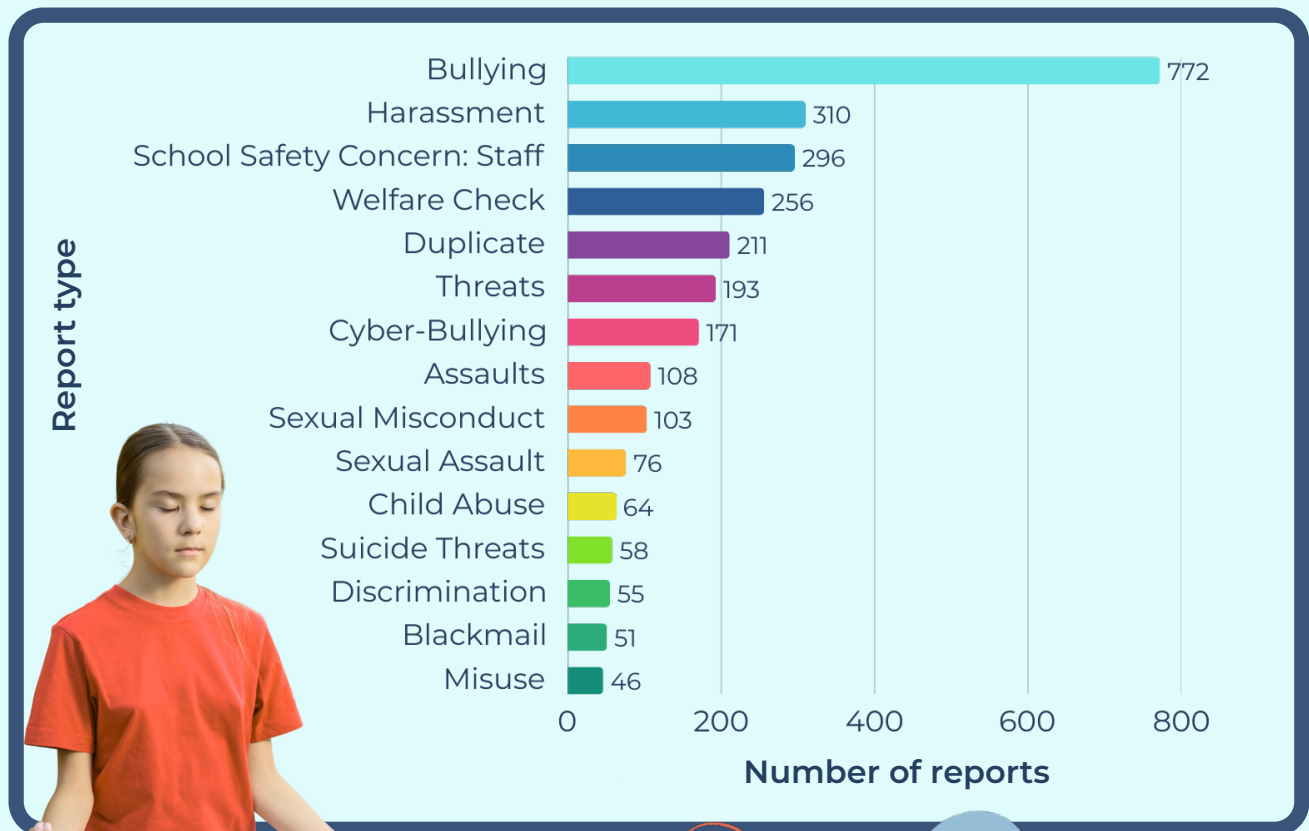




SCHOOL YEAR AT A GLANCE

Self-reports

Individuals can submit a report to Safe2Tell about themselves or on behalf of someone else. 90% of reports received were from bystanders while the other 10% were self-reports. Self-reports were received for the following top 15 report types:



Mental health related self-reports

Safe2Tell received 135 mental health-related self-reports during the 2024-2025 school year. These are reports that people have made for themselves in the following report types: depression, suicide, self-harm, and eating disorder. Of these reports, Safe2Tell offered all reporters the option to connect with Colorado Crisis Services (CCS). Safe2Tell transferred three, an additional 48 received counseling services selected by the school or family, and three resulted in holds or hospitalization. The average time for Safe2Tell to gather information and transfer those who submitted a report about themselves was 1.2 minutes. *For all data related to mental health related self-report outcomes, see Appendix C.*

SCHOOL YEAR AT A GLANCE

31,177

Safe2Tell reports during the 2024-2025 school year. Of these reports, 3.2% were documented to have had some form of social media involvement.

Reporting methods



16% Phone call



47% Mobile web



31% PC web



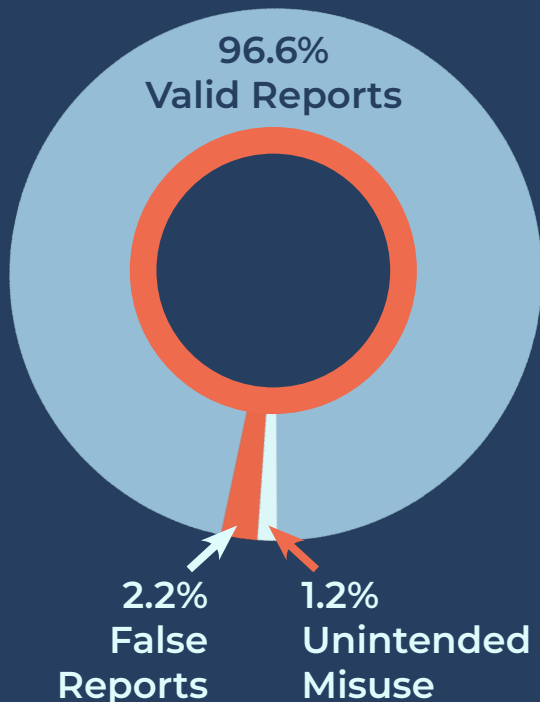
4% Mobile app



1% Text shortcode

*percentages may not sum to 100% due to rounding

Valid Reports



Valid reports are those submitted in good faith for early intervention. This does not include misuse or false reports. Valid reports accounted for 96.6% of all reports the program received during the 2024-2025 school year.

Unintended misuse reports are those received with non-malicious intent. *For reference, see Appendices D and E.*

False reports are non-actionable reports created with malicious intent, which may include false information to harm, injure, or bully another person. Safe2Tell provides comprehensive training about the proper use of the program and collaborates with local partners to reduce false reports. *See Appendices C, D, and E for more information on report types.*

1.7 minutes

From the time that the reporting party submits a report to the time that the report is sent to multidisciplinary teams, most of the time.



SCHOOL YEAR AT A GLANCE



Top Report Types

- • • **3,975 Duplicate Reports**
- • • Reports made regarding a concern already reported. Duplicate reports are indicators of a healthy reporting culture within a community.

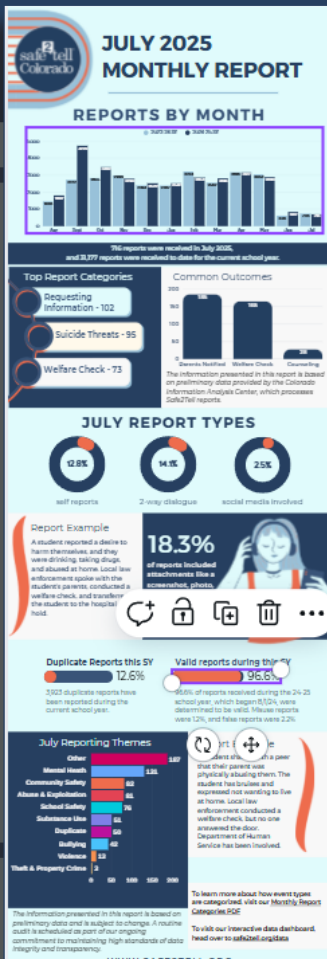
10.3% Suicide Threats

8.6% Bullying

8.3% School Safety Concern: Staff

5.2% Drugs

4.9% Welfare



New Monthly Report

Safe2Tell introduced a new monthly reporting method in January that groups 52 types of reports into 10 broader categories, providing a more comprehensive view of school safety concerns across Colorado. While the program’s annual report continues to include all data, monthly reports previously only highlighted the three most common report types. This update ensures that all reported concerns are now categorized and publicly accounted for in each monthly report, increasing transparency and shedding light on the wide-ranging issues Colorado students face.

To learn more about Safe2Tell’s reporting themes, see Appendix F.

SCHOOL YEAR AT A GLANCE



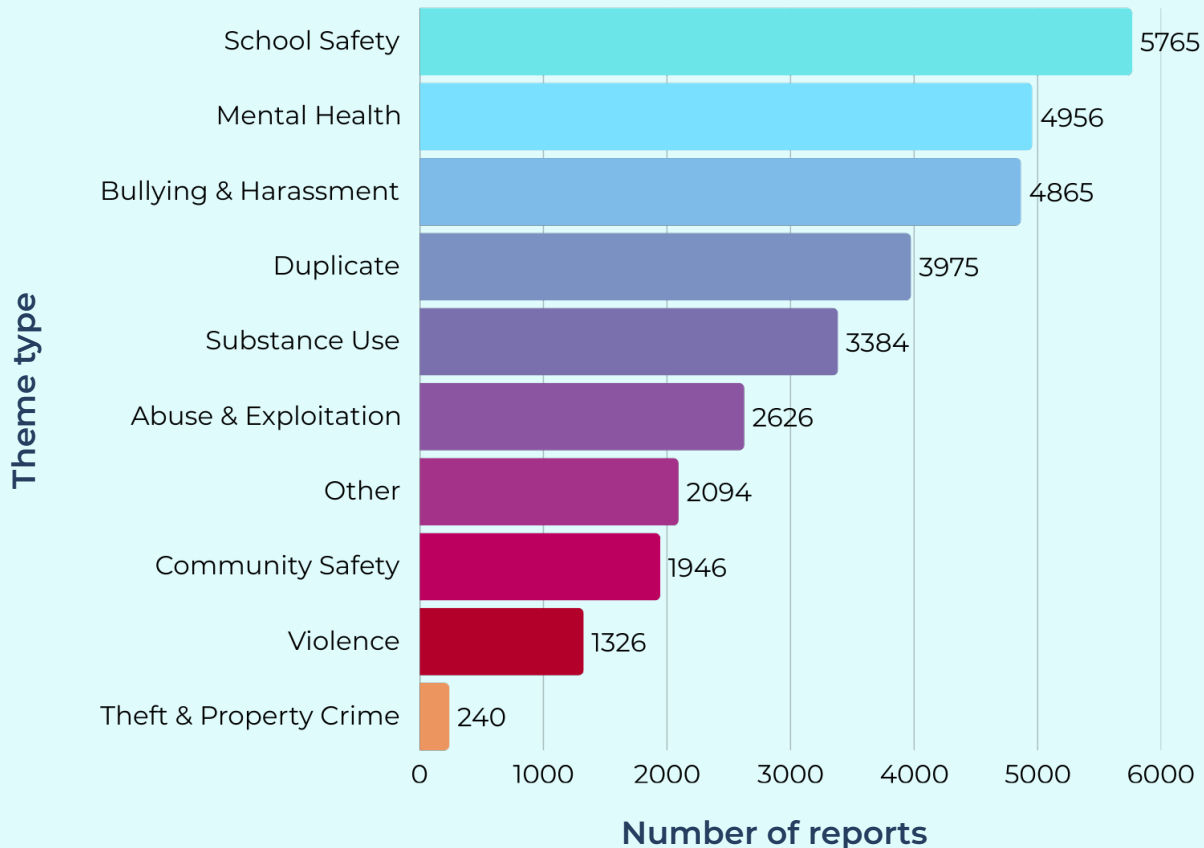
Report volume by theme - 2024-2025 school year

Understanding the full range of concerns reported to Safe2Tell provides important perspective on the issues impacting Colorado students.

Suicide threats were the most frequently reported concern this year. The prevalence of these reports underscores the seriousness of the challenges students face, but also

demonstrates the importance of having a system that connects young people to people who can help when they need it most.

At the same time, the snapshot below illustrates why Safe2Tell moved beyond highlighting only the top report types. Focusing solely on the highest reports provided a limited view of student concerns. When all reports are grouped into broader themes, as shown in the graph below, school safety emerges as the leading focus of reports received by the program. This more comprehensive perspective shows how Safe2Tell serves both as a trusted tool for maintaining safe learning environments and as a vital pathway to mental health resources for students in crisis.



SCHOOL YEAR AT A GLANCE

School safety concerns

To better define the concern, Safe2Tell divided the school complaint report type into three different types for the 2024-2025 school year. These reports comprised a broad spectrum of concerns about school policy, staff behavior, building/facility issues, inappropriate relationships, and others. School Safety Concern: Staff saw the most reports. There were 3,054 reports between the three school safety concern event types.

The most common outcomes related to school complaints were:

**116
facility
concerns**



- 46 internal investigation/personnel matter
- 33 unfounded
- 23 not a law enforcement issue
- 21 not enough info

An example of a school safety concern facility report is: During a shelter in place incident on campus, a student noticed that the door of the classroom they were in did not have a lock. Not being able to secure a classroom door puts students and faculty at risk.

- 163 internal investigation/personnel matter
- 91 parent/guardian notified
- 77 unfounded
- 57 school disciplinary action

**370
policy
concerns**



An example of a school safety concern policy report is: Before and after school, students are inside the building when there are no staff or administrators present. This is a safety concern because students could engage in unsafe or inappropriate behavior without supervision. While there are security cameras they have more of a reactive purpose than proactive. Student entry into the building should be delayed until an administrator is available to provide supervision.

**2,568
staff
concerns**



- 1,586 internal investigation/personnel matter
- 620 unfounded
- 334 not a law enforcement issue
- 286 parents notified

An example of a school safety concern staff report is: During class a substitute teacher locked a student in a closet. The class had the same substitute the next day.





2024-2025 SUCCESS STORIES



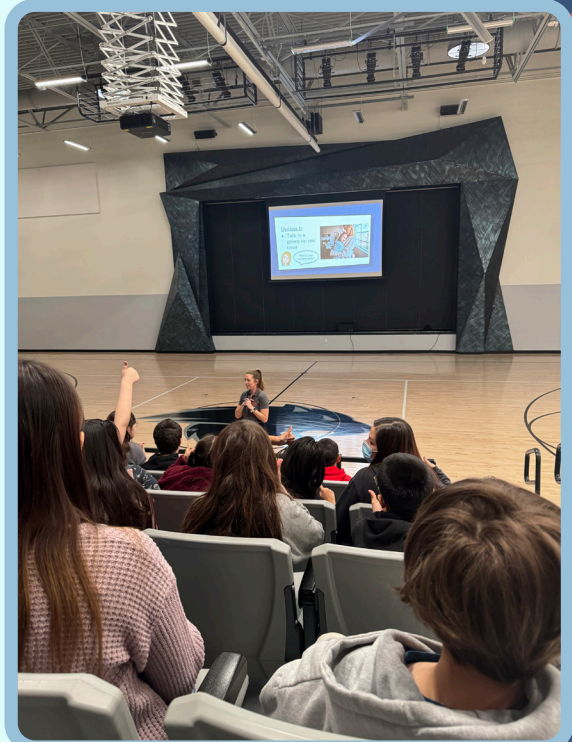
Safe2Tell played a crucial role in identifying a student who was actively planning a serious threat against fellow students. Thanks to that report, we were able to act swiftly. At the Steamboat Springs Police Department and within the Steamboat Springs School District, we are incredibly grateful for this resource—it truly allowed us to intervene at the right time and protect our entire school community. If it wasn't for Safe2Tell, I may have never known about this until it was too late.

This case changed us. It made our systems stronger, our teams more united, and reminded us how vital it is to treat every report with urgency and care.

We hope sharing this gives you the tools, confidence, and maybe even inspiration to strengthen your own processes.

And let's never forget—Safe2Tell saves lives.

**- Detective and School Resource Officer Lisa Eifling,
Steamboat Springs Police Department**



Safe2Tell gives a student presentation in the San Luis Valley.



As seen on 9NEWS, a teen was officially charged after an explosive device was found in their backpack.



Always follow your instincts when you think you need to report something. I'm grateful and proud of the students who reported their concern in person and on Safe2Tell, which allowed us to act quickly.

**- Principal Ryan Hollingshead,
Ponderosa High School**





2024-2025 SAMPLE REPORTS

Below are examples of valid reports sent to Safe2Tell during the 2024-2025 school year. Identifying information has been removed from these examples. *For additional examples of other report types including misuse and false reports, see Appendix E.*

A person reported seeing a social media post by a peer that mentioned explosives in their classroom and threatened that students should not go to school. Local law enforcement investigated and arrested the student who made the social media post, and reported the account to the social media platform. - **September 2024**

A person reported that a student was couch hopping because they were being abused at home. School teams and local law enforcement conducted a welfare check. The student is getting counseling, and the Department of Human Services is involved. - **November 2024**



A person reported that a student shared their plans to run away. The student was located, and school teams are working with the family to support the student. - **December 2024**



A person reported their peers were forming gangs and targeting other students. School teams investigated and spoke with the students who formed these gangs. School officials contacted the students' parents, implemented disciplinary measures, and are now monitoring the students. - **January 2025**

A person reported the creation and use of a social media account to cyberbully students and staff. School teams investigated the account, reported it to the social media platform, and the social media platform took it down. - **February 2025**

A person reported a student expressed wanting to engage in sexual activities with other students and mentioned how they could use drugs to get other students to do what they wanted. School teams investigated and had a restorative conversation with the student, who is now on a safety plan. School officials took disciplinary action and notified the student's parents. - **April 2025**

A person reported that a staff member made inappropriate remarks to students and was having sexual relations with them. District officials placed the staff member on leave while doing an internal investigation, which later resulted in the staff member being arrested. - **May 2025**

TRAINING & OUTREACH

During the 2024-2025 school year, Safe2Tell had 759 interactions throughout the state, including curriculum requests, material requests, and trainings. The program administered 97 school training sessions for students, 75 school staff and multidisciplinary team trainings, 112 law enforcement trainings, and 19 community trainings across all regions of Colorado. The Safe2Tell training team continued to offer flexibility in offering in-person and virtual training options.

Steamboat Springs Middle School, Yampa Valley High School, and Steamboat Mountain School welcomed Safe2Tell for both student presentations and staff training. The trainers also traveled to the San Luis Valley and visited Alamosa, Conejos, Costilla, Rio Grande, and Saguache counties, where they gave six student presentations, one staff presentation, and four law enforcement trainings.

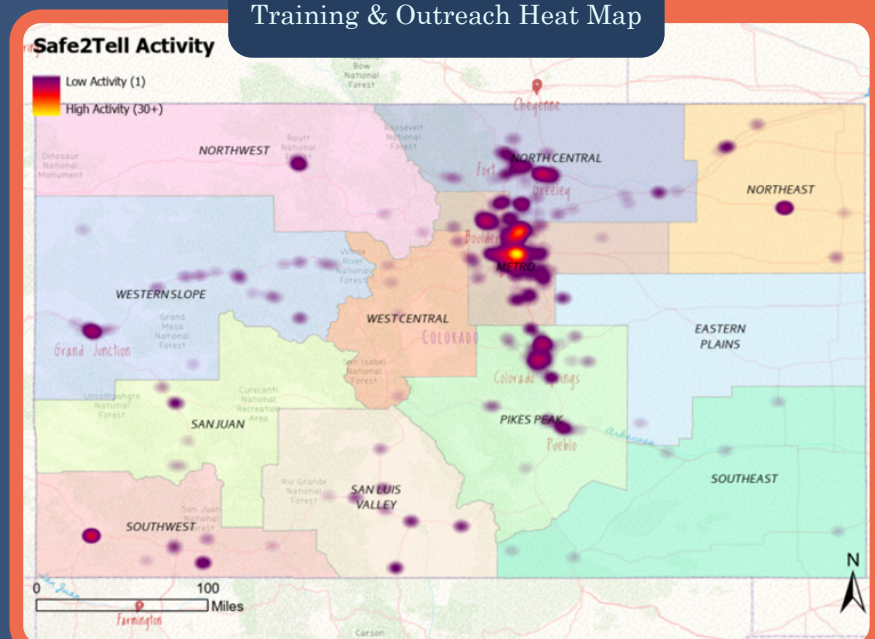
Safe2Tell conducted 8 statewide Train the Trainer sessions certifying 207 new trainers in the 2024-2025 school year, bringing the total number of trainers to 385. Individuals certified as Safe2Tell trainers through the Train the Trainer program conducted 102 documented training sessions across Colorado.

Safe2Tell shared materials and/or presented at 19 resource fairs and conferences. Local schools downloaded the Safe2Tell presentations 41 times for classroom use. Schools across the state requested Safe2Tell materials 39 times. Recipients requested the program's data training video seven times. Safe2Tell also published six new educational YouTube videos to support broader outreach. The program was additionally featured in 41 performances hosted by the Colorado Shakespeare Festival, which highlighted Safe2Tell's role in violence prevention and student safety reporting.



Handing out materials at Aurora Public Schools' back to school event.

Statewide 2024-2025 Training & Outreach Heat Map



TRAINING & OUTREACH

Safe2Tell launched a new asynchronous course for Colorado teachers and staff in July 2025. After completing the course, participants will gain a clear understanding of the Safe2Tell reporting process, how to address and dispel common misconceptions about Safe2Tell, and practical ways to integrate Safe2Tell into lessons and everyday conversations with students. Participants will receive a certificate upon completion of the course.



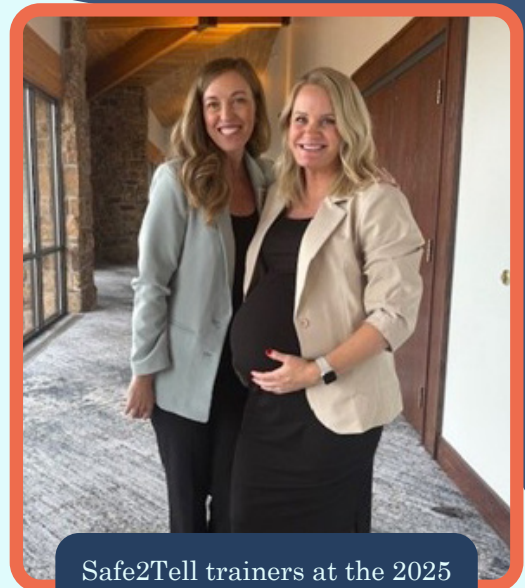
Safe2Tell attended the 2025 Timnath Safety Fair.

Resource fairs/conferences

- Adams County Kids Day Fair
- Aurora Public Schools Kickoff Event
- Denver Back to School Bash
- Threat Liaison Officer Conference
- Teen Self-Care Fair
- Colorado Association of School Boards
- Poudre School District Crisis Conference
- Evergreen Fire Health & Safety Day
- 2024 Safe Schools Summit
- Mountain Vista HS Wellness Fair
- Stargate School's 30-Year Celebration
- MLK Marade at City Park
- Colorado PTA Conference
- Spring Teen Self-Care Fair
- Estes Park Safety Fair
- Timnath Safety Fair
- Aurora Safe Summer Kickoff
- Denver Safe Summer Kick-Off
- CASRO Conference

Senate Bill 23-070: Annual training for School Resource Officers

In 2023, Senate Bill 23-070 created a requirement for Safe2Tell to offer annual training for school resource officers. For the 2025 training, Safe2Tell was honored to partner with the Colorado Association of School Resource Officers (CASRO) conference with a four-hour time slot to host the training in-person. The conference sold out with over 249 participants registered. Because the conference sold out, the CASRO team added a one-day ticket to accommodate higher attendance at the Safe2Tell SRO training session. The training included Safe2Tell updates and best practices, data from three school years, outcome reporting, and training resources to help investigate Safe2Tell reports. The Safe2Tell team appreciates our partners from the Attorney General's Office, Steamboat Springs Police Department, Fort Collins Police Department, Monument Police Department and Steamboat Springs School District for their contributions for a successful training. A recording of the training for officers who could not attend in-person is available upon request through the Safe2Tell website.



Safe2Tell trainers at the 2025 Safe2Tell SRO Training at the CASRO Conference at Cheyenne Mountain.

TRAINING & OUTREACH



SRO Couture at Stargate Charter School stands with a Safe2Tell Platinum Star banner.

Gold Star program

The 2024-2025 school year marked the second year of the Gold Star program. This allows Safe2Tell to acknowledge the work Colorado schools are doing with their students, staff, and communities around Safe2Tell education and outreach. Gold Star is a useful tool in helping schools and communities consider all aspects of successful education and awareness, and recognizes strong partners implementing Safe2Tell. Eight schools reached Gold Star status this year.

- Colorado Early Colleges Online Campus
- Aspen Ridge Preparatory School
- Littleton High School
- Yuma Elementary School
- Yuma High School
- Mountain Ridge Middle School
- Frontier Academy
- Rocky Top Middle School



Two schools reached Platinum status which means they have been a Gold Star school for at least two years in a row.

- Yuma Middle School
- Stargate Charter School

Trainers made updates to presentations based on feedback from student ambassadors and post-presentation surveys from school administrators, teachers, and law enforcement agencies. Implementing changes to meet the evolving needs of various audiences is an important part of the continued success of training and outreach. A Spanish version of the parent presentation is now available on the Safe2Tell YouTube channel.



Safe2Tell gives a student presentation in the San Luis Valley.

Handle with Care program

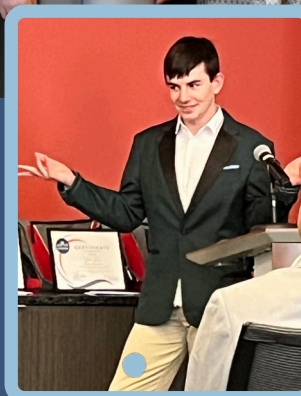
Safe2Tell is excited to be in its third and final pilot year of the Handle with Care program. Handle with Care is a trauma-informed response model developed by the West Virginia Defending Childhood Initiative. Handle with Care aims to mitigate the negative effects experienced by children's exposure to trauma, and to increase knowledge and awareness of trauma, specifically among law enforcement and educators. The pilot is a joint project of Safe2Tell and the Office of School Safety, funded by a grant from the National Institute of Justice. Safe2Tell is responsible for training law enforcement, while the Office of School Safety is responsible for training the schools and school districts. The first pilot was with Summit School District during the 2023-2024 school year, the second was with Lewis-Palmer School District in 2024-2025, and the third will be with Durango School District during the 2025-2026 school year. Since the inception of the pilot in 2023, there have been a total of 149 Handle with Care reports made through Safe2Tell. There is hope that Handle with Care will be a Colorado statewide program in the future.

STUDENT AMBASSADORS



Since 2021, high school students from diverse backgrounds and locations across Colorado have applied to participate in our year-long ambassador program. Ambassadors serve as positive role models for their peers, share Safe2Tell resources with their schools, and help the program connect with students through creative projects.

The Safe2Tell Student Ambassador program continued to be a success with ten students presenting their final projects to their peers, families, and members of DOL leadership. While several students represent the Denver Metro area, the program also had student ambassadors from the Western slope and Eastern part of the state. The theme for 2024-2025 was "Connection". By creating a network of communities that understand the Safe2Tell system and actively work to support others in need, ambassadors can foster a culture where individuals feel a deepened sense of connection to their community and increase comfort in utilizing resources like Safe2Tell.



Student Ambassador program recommendations

For the upcoming 2025-2026 Student Ambassador program, Safe2Tell incorporated feedback from previous ambassadors and shortened the timeline of the program. Applications for the 2025-2026 program will begin in August, instead of the spring semester before the school year. Once the selection process is complete, the Student Ambassador program will get underway by late September with final presentations in April. This timeline better reflects the school year that students are accustomed to and avoids any concerns with students moving schools during the summer. It also helps students plan their school year more effectively because they are aware of their other commitments by this time.

PARTNERSHIPS

P3 Working Group

Safe2Tell established a working group of P3 report recipients during the 2021-2022 school year who meet virtually to discuss successes and areas for improvement within the P3 system. It is a great opportunity for recipients to ask questions and/or collaborate with Safe2Tell and other users. Safe2Tell is accepting applications for those who are interested in being a part of the working group. The working group meets virtually throughout the school year and is looking for a balance of district personnel, school administrators, and law enforcement participation. If you are interested in being a part of this group, please fill out this form: [P3 Working Group Sign Up \(opens new window\)](#).

Colorado Information Analysis Center (CIAC)

CIAC serves as the state's fusion center, a multidisciplinary, multi-agency network of professionals from the private sector, local, state, tribal and federal partners conducting analysis and sharing information to prevent, protect and respond to crimes and potential or actual acts of terrorism. CIAC, in the Colorado Department of Public Safety, Division of Homeland Security and Emergency Management, partners with the Colorado Attorney General's Office to answer and disseminate reports. Safe2Tell analysts engage with the reporting parties in a two-way dialog to maximize the information available for follow-up. Analysts directly connect or refer to the appropriate mental health partners as needed and distribute the information immediately to local responders.

Safe Communities Safe Schools (SCSS)

The SCSS Model was established by the University of Colorado Boulder's Center for the Study and Prevention of Violence, in partnership with the Colorado Attorney General's Office, following the Columbine High School tragedy in 1999. The model integrates key recommendations from the 2001 Columbine Review Commission's Report, the U.S. Surgeon General's Report on Youth Violence, and both prevention and implementation science. The SCSS Model offers schools and communities a strategic planning process to improve safety and create better learning environments by choosing prevention programs and practices and policies tailored to the specific needs of their school. The SCSS model also builds the necessary infrastructure and supportive environment to implement these programs successfully.



PARTNERSHIPS

Center for the Study and Prevention of Violence (CSPV)

The University of Colorado Boulder's Institute of Behavioral Science houses the CSPV. Founded in 1992 with funding from the Carnegie Corporation of New York, CSPV provides assistance to groups committed to understanding and preventing violence and other problem behaviors and promoting positive youth development.

988 Colorado Mental Health Line

988 is a national network of local contact centers offering free and confidential assistance to people feeling overwhelmed, panicked, or out of control, to experiencing suicidal thoughts or anything in between. Dial or text 988 to be connected with a trained specialist. Texting is available in both English and Spanish. Live chat is available on the national 988 website in both English and Spanish.

Colorado School Safety Resource Center

The mission of the Office of School Safety (OSS) is to assist educators, emergency responders, community organizations, school mental health professionals, parents and students to create safe, positive and successful school environments for Colorado students in all PreK-12 and higher education schools. Safe2Tell refers local partners to OSS for guidance on policies to investigate tips.

Colorado Department of Education

The Colorado Department of Education provides leadership, resources, support and accountability to the state's districts, schools, teachers and administrators. CDE helps Safe2Tell identify the school a student attends when it is unknown by the reporting party.

Colorado Shakespeare Festival

Founded in 1958, the Colorado Shakespeare Festival celebrates the works of William Shakespeare and other classic playwrights through world-class performances. They also perform abridged versions of Shakespearian plays at schools throughout the state. CSF uses the depiction of violence in many plays to start a dialogue with students about violence prevention in a workshop immediately after a performance. During these workshops CSF promotes Safe2Tell as a resource for reporting and provides students with educational materials to help raise awareness.



Safe2Tell Director Stacey Scardino with the Colorado Shakespeare Festival group in April 2025.



WEBSITE & SOCIAL MEDIA

Website

The Safe2Tell website is the central hub where students, parents, educators, and law enforcement can access our program and learn how to get involved. The site allows users to:

- Submit reports anonymously about safety concerns.
- File disposition reports as follow-up documentation.
- Request training or presentations for schools and community groups.
- Download marketing and training materials for outreach and education.
- Ask questions or contact the Safe2Tell team directly.

During the 2024–2025 school year, 256,676 users visited the Safe2Tell website, with 99% visiting for the first time. The highest traffic occurred in September, with 34,958 visits, which coincided with the program’s highest ever reporting month.

Social

Safe2Tell maintains a presence on Facebook, Instagram, X, and YouTube to connect with students and supportive adults across Colorado. Social media serves as a platform to raise awareness of the program, promote Safe2Tell resources, and encourage reporting in an accessible and engaging format.

This year, Safe2Tell’s social media efforts paid off:

- The program saw a 15% increase in engagement (likes, shares, and clicks).
- More people found our website through social media than ever before, with a 75% increase in website visitors coming from our social posts.



Accessibility

During this school year, Safe2Tell updated all digital materials to make them accessible to everyone, including people with disabilities. These updates follow the Web Content Accessibility Guidelines (WCAG), international standards from the World Wide Web Consortium (W3C), and ensure compliance with Colorado House Bills 21-1110 and 24-1454, which require digital accessibility for state agencies.



Key achievements:

- Full accessibility audit and update of the Safe2Tell website and all web content.
- Development and rollout of a new accessibility-compliant color palette, designed for optimal contrast and usability.
- Retrofitting of all existing materials, including marketing collateral, training resources, and presentations, to meet accessibility standards.
- Social media content now designed for accessibility, including addition of alt text for images and captions for videos.

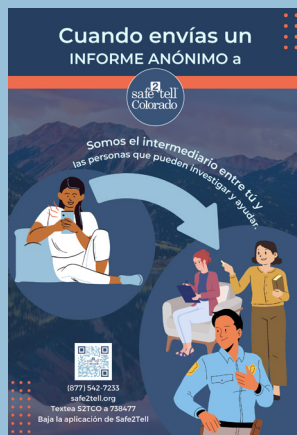
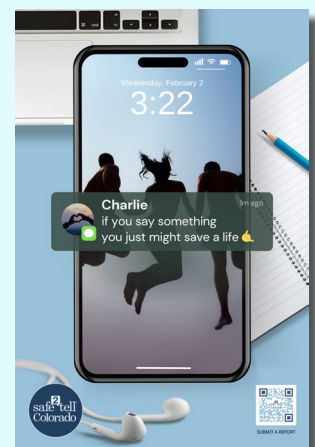
By meeting WCAG standards, Safe2Tell ensures that its digital presence is usable, inclusive, and accessible to every member of the Colorado community.

AWARENESS CAMPAIGN

Under Senate Bill 16-193, the Safe2Tell program is required to provide marketing materials to every public, private, and charter school across Colorado. To meet these requirements for the 2024-2025 school year, Safe2Tell launched a physical awareness campaign. Newly designed posters in English and Spanish and a large interior decal for buses, were mailed to every school in the state.

This awareness campaign continued to build on previous messaging around the anonymous nature of the program and addressing common misconceptions. The updated color scheme and content made the posters more engaging for students and highlighted how to make a report.

The logistics of this project involved cross-departmental collaboration to create the content, print, order the shipping supplies, compile a distribution list, and physically pack the items. There was a delay in producing the awareness materials due to production challenges and inclement weather. Once all items were received, the Safe2Tell team hosted packing days where colleagues volunteered their time to pack items, saving taxpayer dollars. Despite the delays in production, the Safe2Tell team was able to send educational materials to all school districts in Colorado by the end of March.



FREQUENTLY ASKED QUESTIONS

What happens when I submit a Safe2Tell report?

1

You see a safety concern and submit a report to Safe2Tell via phone, safe2tell.org, text, or the app.



2

An analyst who analyzes the reports for Safe2Tell may ask you follow-up questions to learn more.

3

Once the information is collected, it is sent to the team in the school district where the report is from.

4

You remain anonymous, and your information is not collected by Safe2Tell.



5

The local team that receives the report always includes school district employees and law enforcement, and can also include mental health professionals.



6

That team will decide how to respond to a Safe2Tell report, whether it's about someone who needs mental health support or who may pose a threat to their school community.

7

Teams then tell Safe2Tell how they responded to the report. The most common responses to a report include mental health counseling, parent notification, or check-ins to make sure that the person who the report is about, is okay.



OUTCOMES

What happens after a recipient team looks into the report?

After a recipient team reviews and investigates a Safe2Tell report, they select the most appropriate outcome in the disposition form and change the status of a report from “open” to “closed.” This informs the Safe2Tell analysts that the school and/or law enforcement has addressed the report and that they no longer need to follow up. Report recipients also have the option to select “ongoing investigation” if more time is needed for investigation of the report. Safe2Tell outcome data is based on the information report recipients provide in the disposition.



Safe2Tell has compiled a resource guide encompassing best practices from local multidisciplinary teams. The suggestions focus on improving Safe2Tell culture through strengthening relationships between school and law enforcement, technical aspects of the report management software, and messaging to students. [High Functioning Safe2Tell Teams document \(PDF\)](#) is available on the Safe2Tell website.

Valid Safe2Tell reports include reports that are marked unfounded, and reports marked with not enough information. These reports are included in the valid report category because the report was submitted with good intentions.

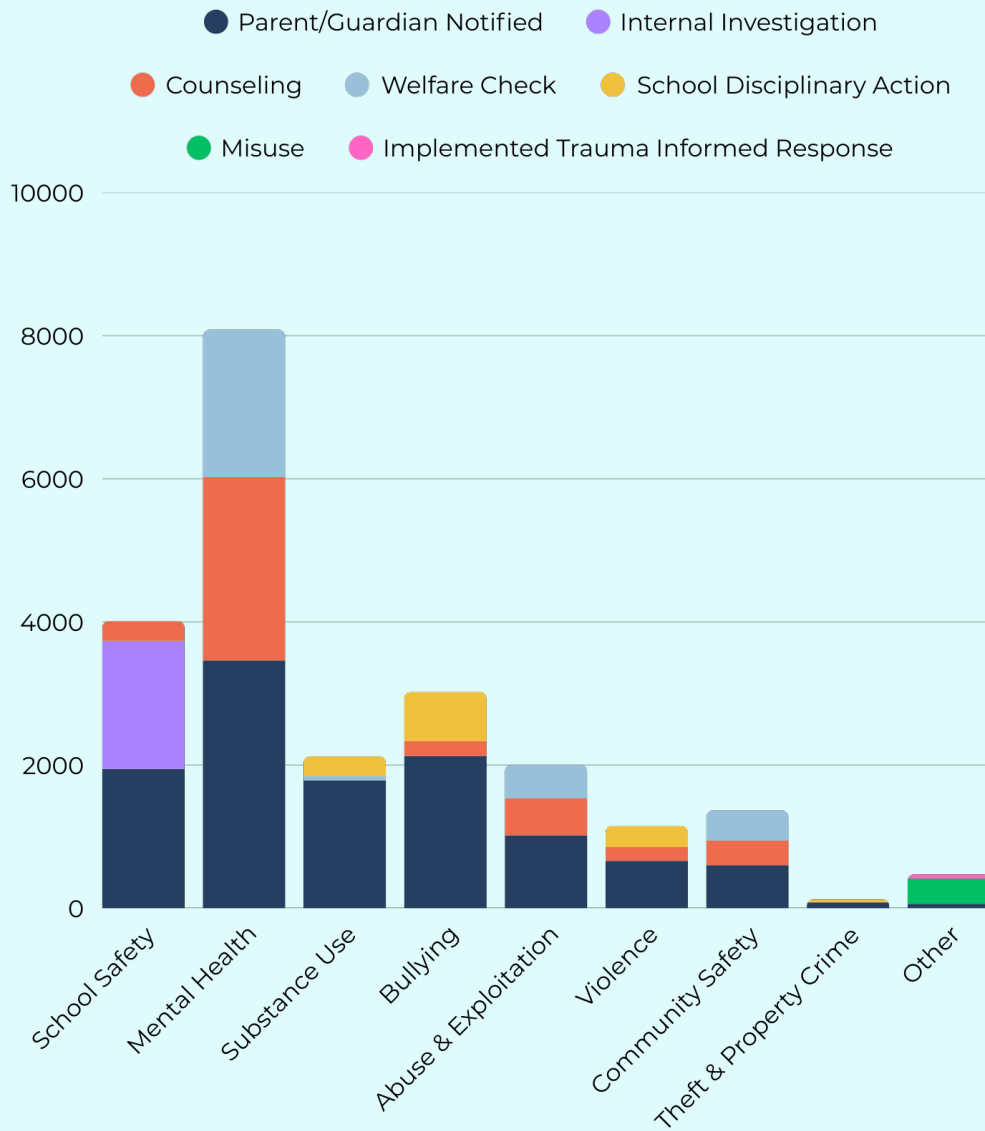
Does Safe2Tell decide how multidisciplinary teams respond to a report?

No. Safe2Tell serves as a relay of information between concerned parties who wish to make a report and local teams who respond to the information. Safe2Tell does not dictate report response methods. Local multidisciplinary teams have jurisdictional control over report investigations and responses. Local multidisciplinary teams enter outcome data into the Safe2Tell database.



OUTCOMES

Top 3 common outcomes by theme



Note: The Duplicate report theme only had one outcome - "Duplicate." For total outcome data for the 2024-2025 school year, see Appendix G. For total suicide and threat assessment outcomes for the school year, see Appendix H.



RECOMMENDATIONS

Based on a review of the data, Safe2Tell has identified the following recommendations for improving the Safe2Tell program:

Training, Education, & Awareness

- Promote the asynchronous Safe2Tell teacher course to districts.
- Increase the number of attendees at Train the Trainer sessions.
- Increase virtual, on-demand, and asynchronous training options for school teams and law enforcement agencies.
- Train report recipients on how to access their school data.
- Promote Safe2Tell's Data Template so that recipients feel empowered to create their own custom report.
- Minimize instances of false reporting and misuse of the program by educating students, school teams, and school districts on the proper use of the program and best practices for cultivating a healthy Safe2Tell culture.

Student Engagement & Ambassador Program

- Open student ambassador applications in the fall.
- Expand the reach of the student ambassador program by increasing application outreach and recruitment to school districts that have not had representation in the ambassador program thus far.
- Implement recommendations from the 2024-2025 student ambassadors.
- Increase online presence incorporating student voice.
- Continue to promote Safe2Tell as a resource for students during summer and planned school breaks, through youth-driven social media messaging.

Partnerships & Collaboration

- Facilitate P3 working group meetings more frequently and promote registration throughout the year.
- Encourage collaboration between school teams, law enforcement agencies, and mental health partners by providing resources for developing and maintaining high-functioning multidisciplinary teams.
- Incorporate feedback from the Colorado Association of School Resource Officers conference attendees.

Program Expansion & Recognition

- Expand the Handle With Care pilot to a third school district. Help additional schools meet Safe2Tell Gold and Platinum Star status.

Accessibility & Program Integrity

- Meet all accessibility requirements on Safe2Tell.org and when developing new awareness materials.
- Review outcome options available for investigating parties to select on the disposition form.
- Keep P3 recipients apprised of important updates through pop-up messages within P3.



The Safe2Tell admin team with former Mentor Student Ambassador Bella Chang.



APPENDIX A

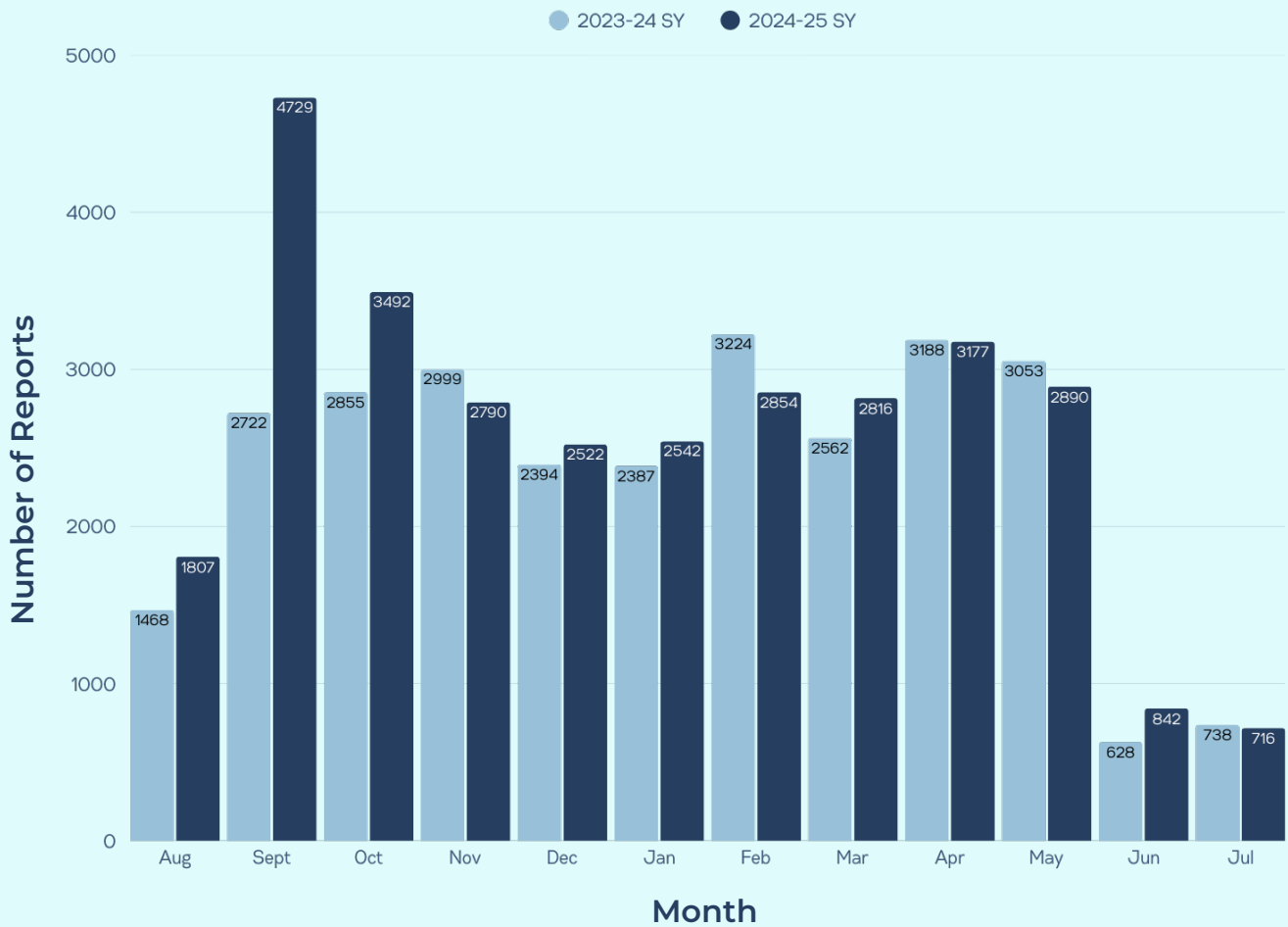
Number of reports by type and month - 2024-2025 school year

| Event Type | Aug | Sep | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Total |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|------------|------------|---------------|
| Alcohol | 32 | 52 | 59 | 49 | 30 | 43 | 48 | 34 | 36 | 34 | 17 | 20 | 454 |
| Anger Issues | 6 | 32 | 20 | 13 | 20 | 23 | 21 | 16 | 16 | 19 | 1 | 1 | 188 |
| Animal Cruelty | 3 | 1 | 4 | 3 | 0 | 2 | 3 | 3 | 9 | 3 | 0 | 1 | 32 |
| Assaults | 20 | 50 | 64 | 51 | 52 | 43 | 62 | 50 | 59 | 51 | 10 | 5 | 517 |
| Blackmail | 16 | 14 | 6 | 12 | 12 | 20 | 11 | 7 | 7 | 13 | 6 | 12 | 136 |
| Bullying | 133 | 306 | 351 | 289 | 245 | 221 | 274 | 274 | 323 | 236 | 10 | 11 | 2,673 |
| Child Abuse | 79 | 101 | 119 | 104 | 83 | 80 | 96 | 107 | 115 | 97 | 55 | 40 | 1,076 |
| Crime Stoppers | 4 | 1 | 5 | 0 | 0 | 3 | 2 | 1 | 2 | 0 | 0 | 0 | 18 |
| Cyber-Bullying | 50 | 67 | 88 | 68 | 92 | 68 | 67 | 75 | 80 | 60 | 22 | 17 | 754 |
| Dating Violence | 8 | 12 | 2 | 9 | 9 | 11 | 14 | 13 | 12 | 9 | 1 | 1 | 101 |
| Depression | 27 | 51 | 51 | 52 | 38 | 38 | 47 | 43 | 35 | 35 | 6 | 5 | 428 |
| Discrimination | 16 | 36 | 38 | 35 | 32 | 37 | 33 | 43 | 36 | 32 | 0 | 2 | 340 |
| Ditching | 4 | 4 | 4 | 4 | 3 | 3 | 7 | 6 | 7 | 2 | 0 | 0 | 44 |
| Domestic Violence | 7 | 11 | 11 | 5 | 6 | 6 | 12 | 6 | 7 | 6 | 5 | 1 | 83 |
| Drugs | 103 | 195 | 191 | 151 | 140 | 147 | 158 | 153 | 173 | 155 | 33 | 29 | 1,628 |
| Duplicate Report | 150 | 1,423 | 399 | 224 | 225 | 243 | 298 | 279 | 274 | 300 | 97 | 63 | 3,975 |
| Eating Disorder | 5 | 8 | 10 | 5 | 5 | 9 | 14 | 7 | 6 | 7 | 1 | 0 | 77 |
| Explosives | 4 | 16 | 4 | 4 | 8 | 6 | 8 | 10 | 11 | 8 | 3 | 2 | 84 |
| Extremism | 2 | 0 | 1 | 1 | 3 | 6 | 5 | 7 | 4 | 0 | 1 | 0 | 30 |
| Fighting | 29 | 48 | 41 | 35 | 34 | 20 | 55 | 32 | 35 | 38 | 4 | 4 | 375 |
| Fire Starting | 2 | 2 | 3 | 0 | 2 | 0 | 1 | 1 | 3 | 9 | 1 | 0 | 24 |
| Gangs | 4 | 6 | 2 | 1 | 3 | 1 | 0 | 5 | 6 | 3 | 2 | 1 | 34 |
| Guns | 52 | 165 | 96 | 54 | 53 | 58 | 51 | 72 | 64 | 58 | 21 | 8 | 752 |
| HandleWithCare | 3 | 6 | 6 | 9 | 4 | 2 | 5 | 12 | 8 | 11 | 3 | 4 | 73 |
| Hang-Up | 52 | 30 | 38 | 35 | 27 | 25 | 39 | 26 | 51 | 44 | 34 | 53 | 454 |
| Harassment | 77 | 118 | 134 | 101 | 88 | 87 | 118 | 101 | 121 | 115 | 26 | 12 | 1,098 |
| Knives | 9 | 32 | 13 | 7 | 14 | 9 | 5 | 9 | 14 | 15 | 2 | 1 | 130 |
| Misuse of Safe2Tell | 31 | 43 | 49 | 30 | 43 | 29 | 29 | 29 | 30 | 32 | 9 | 4 | 358 |
| Planned Parties | 3 | 2 | 7 | 6 | 7 | 0 | 1 | 6 | 7 | 5 | 4 | 4 | 52 |
| Planned School Attack | 21 | 198 | 31 | 17 | 24 | 19 | 21 | 17 | 26 | 22 | 0 | 0 | 396 |
| Prank Call | 9 | 5 | 7 | 3 | 3 | 15 | 14 | 15 | 12 | 19 | 5 | 8 | 115 |
| Requesting Information | 74 | 118 | 78 | 68 | 59 | 72 | 72 | 65 | 89 | 85 | 75 | 102 | 957 |
| Runaway | 3 | 9 | 7 | 6 | 11 | 6 | 9 | 4 | 9 | 13 | 2 | 0 | 79 |
| School Safety Concern: Facility | 9 | 21 | 12 | 6 | 10 | 28 | 13 | 4 | 9 | 3 | 1 | 0 | 116 |
| School Safety Concern: Policy | 23 | 54 | 34 | 43 | 33 | 43 | 34 | 29 | 32 | 27 | 11 | 7 | 370 |
| School Safety Concern: Staff | 116 | 249 | 299 | 221 | 198 | 252 | 266 | 251 | 314 | 318 | 52 | 32 | 2,568 |
| Self-Harm | 72 | 144 | 167 | 130 | 103 | 112 | 114 | 110 | 135 | 94 | 30 | 31 | 1,242 |
| Sexting | 12 | 23 | 16 | 14 | 22 | 21 | 23 | 30 | 23 | 18 | 7 | 13 | 222 |
| Sexual Assault | 34 | 56 | 39 | 37 | 38 | 40 | 47 | 51 | 51 | 42 | 14 | 8 | 457 |
| Sexual Misconduct | 35 | 100 | 90 | 74 | 63 | 57 | 71 | 70 | 89 | 71 | 7 | 8 | 735 |
| Smoking/Tobacco | 18 | 12 | 17 | 12 | 7 | 14 | 12 | 15 | 12 | 10 | 1 | 1 | 131 |
| Suicide Threats | 201 | 354 | 411 | 336 | 280 | 228 | 248 | 309 | 337 | 283 | 127 | 95 | 3,209 |
| Test Tip | 6 | 2 | 6 | 2 | 0 | 15 | 2 | 13 | 13 | 4 | 10 | 11 | 84 |
| Theft | 4 | 15 | 15 | 7 | 8 | 6 | 12 | 9 | 13 | 18 | 5 | 2 | 114 |
| Threats | 70 | 247 | 146 | 121 | 113 | 105 | 128 | 128 | 119 | 90 | 26 | 16 | 1,309 |
| Transportation Complaints | 11 | 9 | 7 | 6 | 10 | 4 | 9 | 4 | 1 | 7 | 0 | 1 | 69 |
| Trespass | 3 | 4 | 3 | 1 | 3 | 4 | 4 | 5 | 6 | 1 | 1 | 1 | 36 |
| Unsafe Driving | 15 | 20 | 14 | 12 | 14 | 16 | 12 | 12 | 20 | 17 | 1 | 3 | 156 |
| Vandalism | 6 | 9 | 7 | 4 | 3 | 4 | 5 | 3 | 9 | 15 | 1 | 0 | 66 |
| Vaping | 67 | 128 | 143 | 104 | 98 | 111 | 141 | 131 | 136 | 102 | 9 | 1 | 1,171 |
| Weapons (Taser, Other than Guns / Knives) | 0 | 9 | 5 | 2 | 4 | 2 | 6 | 4 | 2 | 4 | 0 | 2 | 40 |
| Welfare Check | 66 | 109 | 122 | 205 | 140 | 127 | 107 | 109 | 169 | 230 | 81 | 73 | 1,538 |
| Unknown | 1 | 2 | 0 | 2 | 0 | 1 | 0 | 1 | 0 | 0 | 2 | 0 | 9 |
| Total | 1,807 | 4,729 | 3,492 | 2,790 | 2,522 | 2,542 | 2,854 | 2,816 | 3,177 | 2,890 | 842 | 716 | 31,177 |

Note: Of the 31,177 reports received by the program in the 2024-2025 school year, 3,110 were self-reports. Of those, 135 (0.4% of all reports) were mental health-related, and 2,975 were other concerns.

APPENDIX B

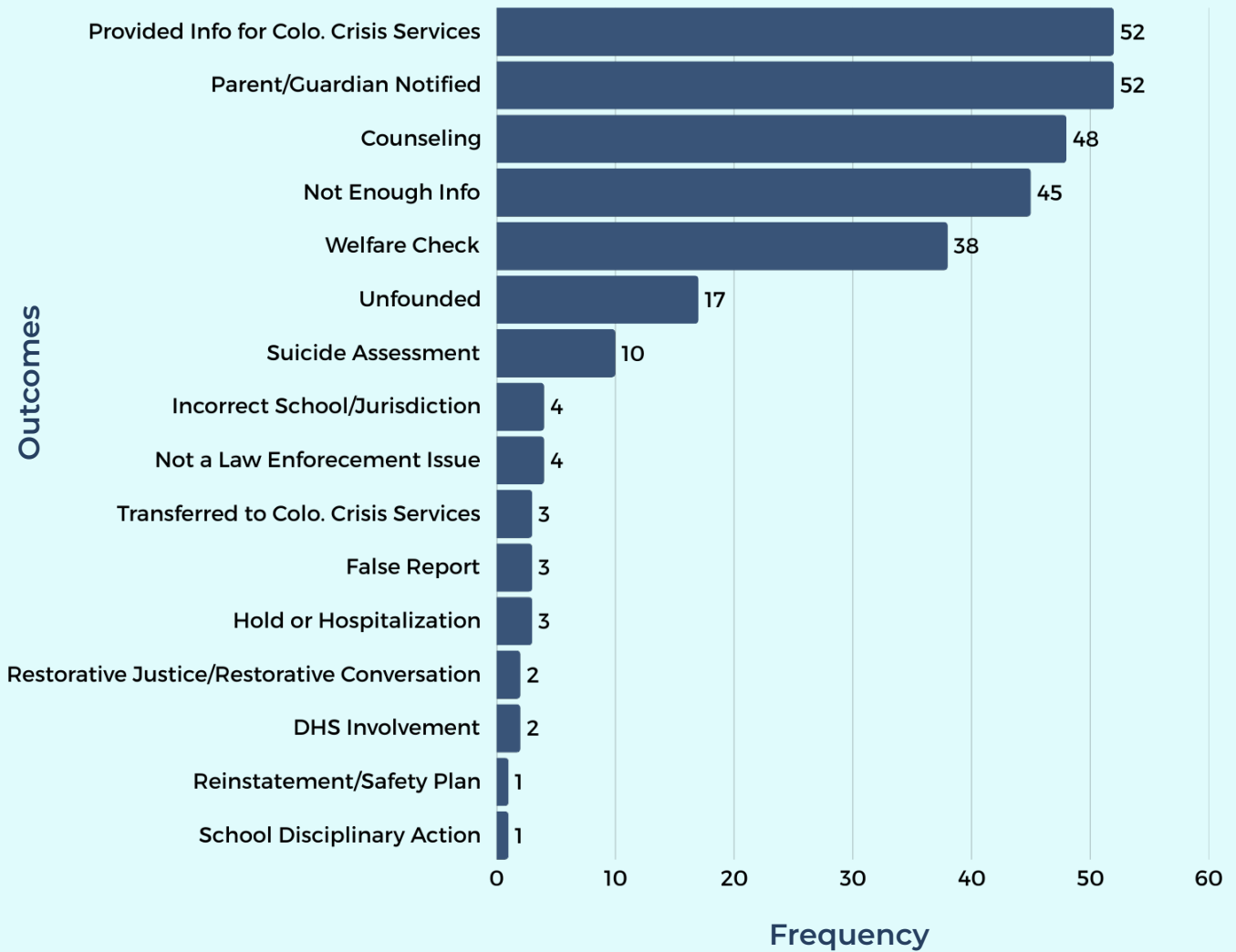
Number of reports by month



Note: This visual shows the number of reports submitted to Safe2Tell by each month compared to the previous school year.

APPENDIX C

Mental health related self-report outcomes - 2024-2025 school year

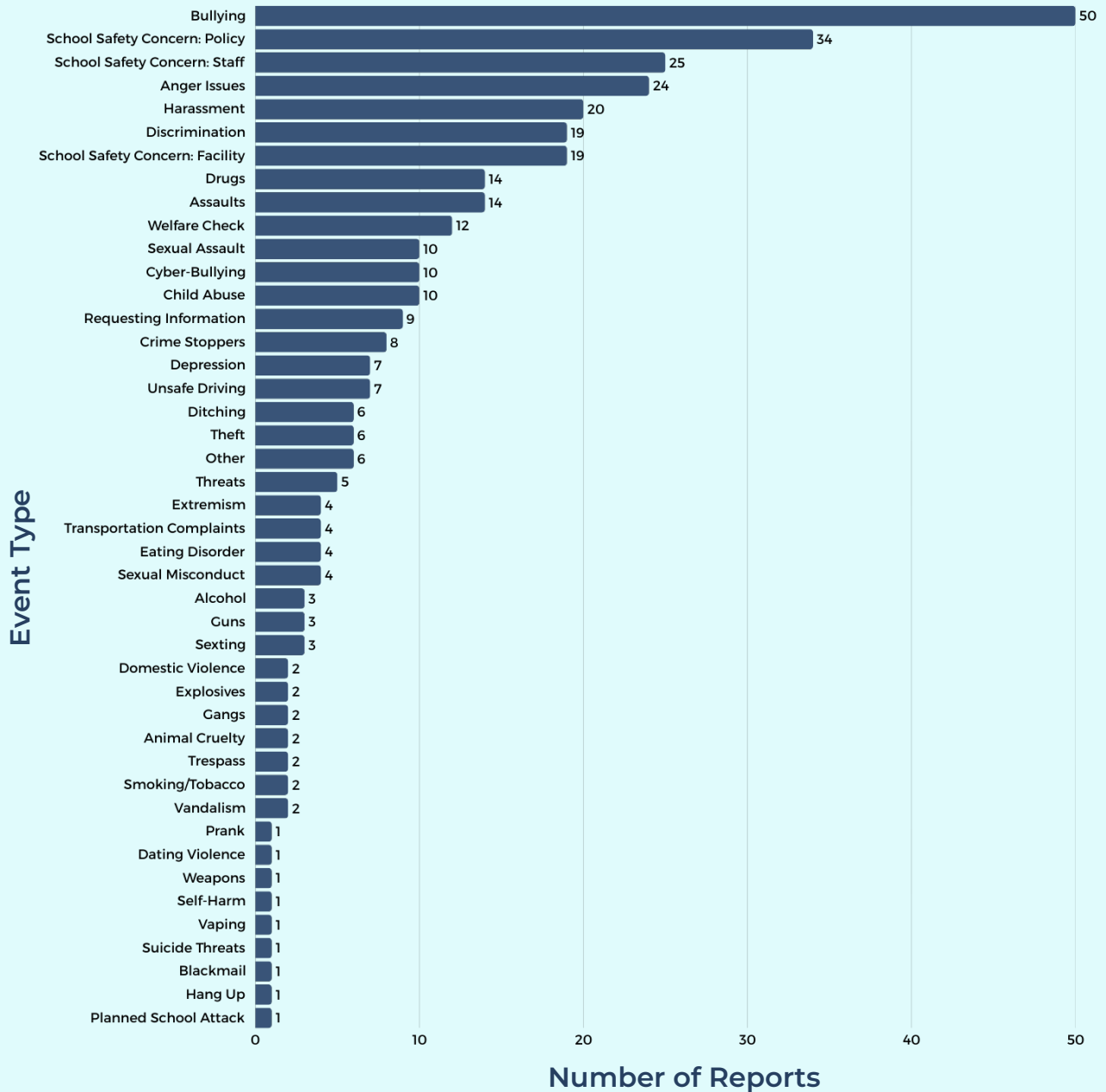


Safe2Tell received 285 mental health-related self-reports during the 2024-2025 school year which is 1% of all reports. These are reports that people have made for themselves in the following report types: depression, eating disorder, self-harm, and suicide. Outcomes above are non-exclusive, i.e., so more than one outcome could exist for any report. The above includes all outcomes for mental health-related reports.

*Note: The "Not Enough Information" outcome is when the report recipients did not have enough information from the reporting party to investigate and determine a different outcome.

APPENDIX D

Misuse report types - 2024-2025 school year



Note: This visual is an example of the sub-types that were reported within the “misuse” report type. Misuse reports decreased by 14% during this school year compared to the 2023-2024 year.

APPENDIX E

2024-2025 Report type examples

Valid:

A student reported a desire to harm themselves, and they were drinking, taking drugs, and abused at home. Local law enforcement spoke with the student's parents, conducted a welfare check, and transferred the student to the hospital on a hold.

A person reported a student was harassing a sibling. Local law enforcement conducted a welfare check, which resulted in steps to ensure the safety of the sibling and the provision of mental health services.

Misuse:

A person reported that a smell was coming through the school hallways because of a plumbing issue, and that the school should be closed because of students getting sick.

A person reported a coach was over training students, depriving them of sufficient time to balance sports, school, and life, and suggested that some practices should be optional.

False:

A person reported that a student assaulted another student and broke their arm. School teams investigated and found that another staff member witnessed the incident, who confirmed the student was injured, however it was because the student fell not because they were assaulted.

A person reported that a student was smoking in class. School teams investigated and searched the student who did not have drugs on them. The same student mentioned hearing about peers making false reports.

Note: This page is an example of the types of reports that have been submitted to Safe2Tell in the 2023-2024 school year. Valid examples are reports that are submitted in good faith for early intervention and prevention, misuse examples are reports created without intent to harm that don't pertain to early intervention or prevention, and false examples are reports that were created with the intent to harm, injure, or bully another person. All report examples have been anonymized.

APPENDIX F

Safe2Tell report type & themes/categories

School Safety

- Explosives
- Guns
- Knives
- Planned School Attack
- Weapons
- Threats
- School Safety Concern-Staff (FKA “school complaint” prior to school year 24-25)
- School Safety Concern-Facility (FKA “school complaint” prior to school year (24-25)
- School Safety Concern-Policy (FKA “school complaint” prior to school year 24-25)

Mental Health

- Depression
- Self-Harm
- Suicide
- Eating Disorder

Substance Use

- Alcohol
- Drugs
- Smoking
- Vaping

Bullying & Harassment

- Bullying
- Cyber Bullying
- Harassment
- Discrimination

Abuse & Exploitation

- Child Abuse
- Sexual Assault
- Sexual Misconduct
- Blackmail
- Sexting

Violence

- Anger Issues
- Animal Cruelty
- Assaults
- Fighting
- Dating Violence
- Domestic Violence
- Extremism

Theft & Property Crime

- Theft
- Vandalism
- Trespass
- Fire Starting

Community Safety

- Crime Stoppers
- Welfare Check
- Runaway
- Planned Parties
- Transportation Complaint
- Gangs
- Unsafe Driving

Other

- Ditching
- Hang Up
- Misuse
- Pranks
- Requesting Info
- Test Tip
- Handle With Care

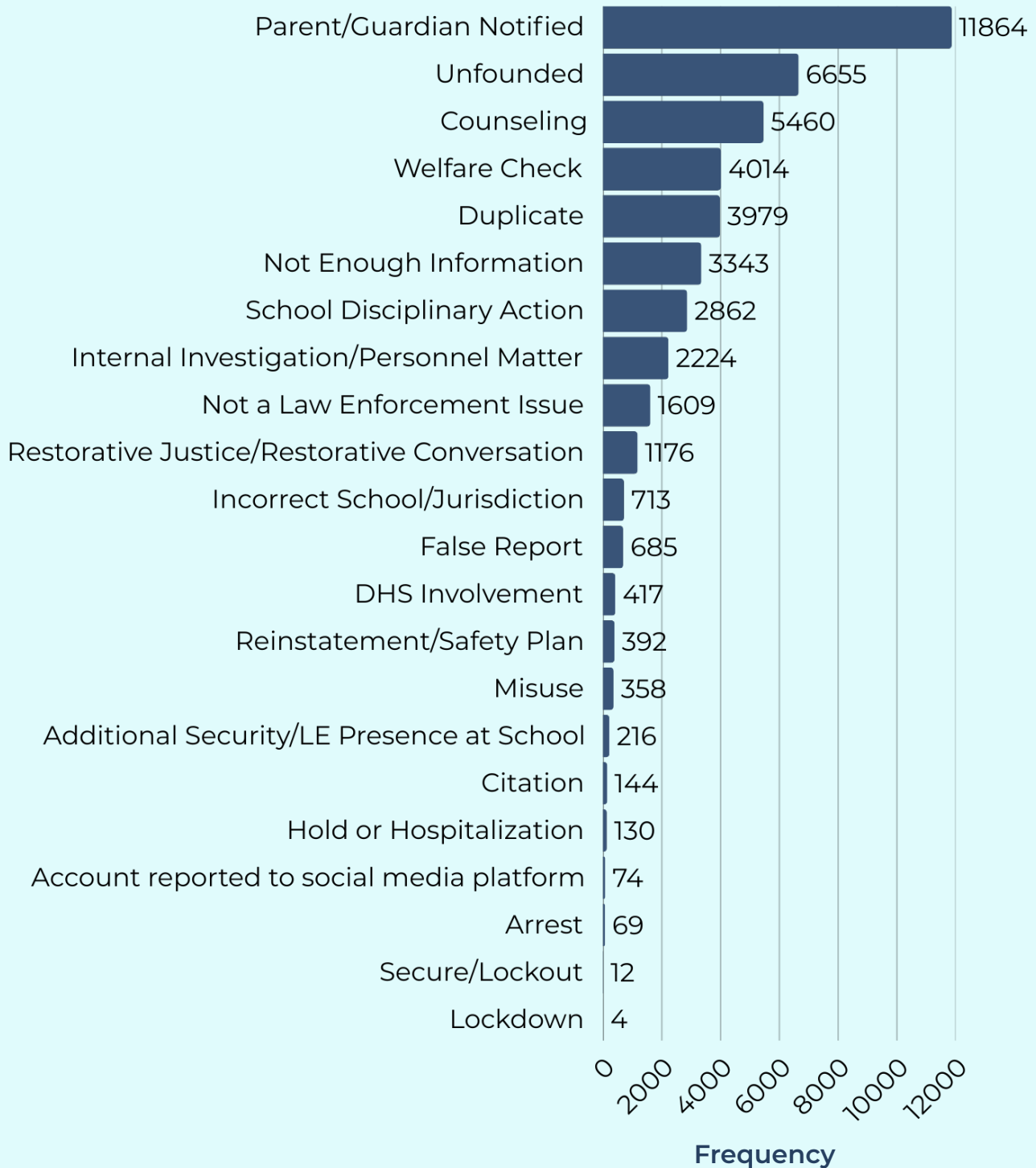
Duplicate (left as its own theme)

Note: In January 2025, Safe2Tell grouped each event type by placing it into a corresponding theme. Safe2Tell has 52 event types that reporting parties can choose from, and each event type has been grouped into one of the ten reporting themes.

Visit safe2tell.org/data to learn more about reporting themes each month via the Safe2Tell monthly report.

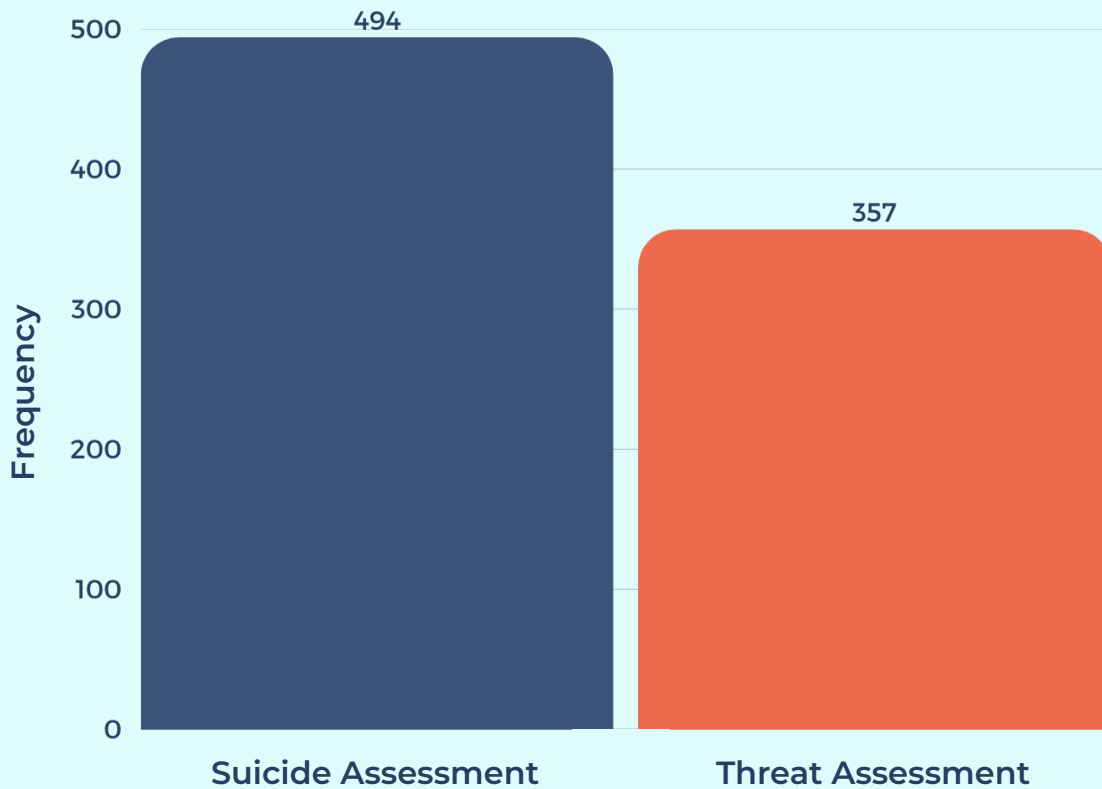
APPENDIX G

Total outcome data - 2024-2025 school year



APPENDIX H

Suicide & threat assessment outcomes - 2024-2025 school year



Note: Total number of suicide and threat assessments completed for all reports that were submitted to Safe2Tell.

safe²tell™ Colorado

ANNUAL REPORT

2024-2025

SCHOOL YEAR

www.safe2tell.org
877-542-7233

