



January 31, 2011

Dear Friend of Safe2Tell:

To date, **147 school districts have been actively engaged with Safe2Tell®**, Colorado's anonymous reporting system for students who feel there is a threat to their safety or the safety of someone else. Safe2Tell® has seen a tremendous increase in student reports since it began taking calls in 2004. Safe2Tell® tips have led law enforcement and school officials to respond to threats of school attacks, bullying, threatened suicides, drug use, weapons on campus, and many more. See attachment for additional Safe2Tell® information.

Due to decreasing grant availability, Safe2Tell® needs (1) immediate funding help to sustain services this current year, and (2) a long-term, dependable revenue source.

We are painfully aware that school districts are struggling in the face of reduced funding, but you remain the primary hope for continuing Safe2Tell® services to you and your students. **We are asking for a voluntary contribution prior to March 18, 2011 from each school or district based on your student enrollment.**

The week of February 21st through February 25th will be Safe2Tell® Week. During this week we are asking Schools to promote Safe2Tell® and raise funds to sustain this valuable service.

Suggestions:

- Promote Safe2Tell® using FREE materials available at www.Safe2Tell.org
- Request students, parents, and parent organizations to contribute; a contribution as small as 25 cents per student will make a significant impact.
- Contact your local education foundation or service clubs asking for a contribution.
- Consider allocating emergency or safety funds for this use; Secure Rural Schools funds might be a consideration.
- Contact your local law enforcement agency or key stakeholders.

Please know that as long as Safe2Tell® remains viable, services statewide will continue to be provided for students, schools or districts even if you are unable to assist with this funding request.



If an invoice is needed or proof of donation, please contact us at 719.520.7435 or by email at susan@safe2tell.org.

“Having a safe school environment is paramount to academic achievement and readiness to learn. Safe2Tell is a critical component of our overall school safety plan.”

Larry Borland, Chief of Safety and Security, Academy School District 20

“The information provided by our own students, staff and community is a critical component of our safety plan. Safe2Tell provides the reporting tool we rely on to get information to intervene early and prevent tragedy.”

Pat Hamilton, Executive Director of Operations, Adams12 Five Star Schools

“Safe2Tell empowers students to provide schools and law enforcement critical information impacting school safety. Safe2Tell is a life-saving tool and a cornerstone of the JeffCo Public Schools’ safety plan.”

John McDonald, Executive Director Safety, Security and Emergency Planning, Jefferson County School District

“Safe2Tell is a proven system with an enormous impact on preventing violence, responding to student at-risk behaviors, and fostering school safety. Colorado’s students and schools can’t afford to lose Safe2Tell.”

Jim Walpole, Superintendent, Platte Canyon School District

Thank you for your assistance. We will be contacting you about how you can help to keep Safe2Tell® viable into the future.

Sincerely,

Mike Rulo

Mike Rulo
Chairman
Safe2Tell® Board
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