



Conspire!™



Safe2Tell Participating in Intention Prevention Town Hall

“Is it Safe to Talk?”

Thursday, February 18, 2010

6:00 p.m. – 7:30 p.m.

Coronado High School

1590 West Fillmore Street

Colorado Springs, CO 80904

Stepping Up - Your Child's Strongest Influence May Not Be You!

COLORADO SPRINGS, CO (January 31, 2010) – Safe2Tell is proud to participate in the upcoming Intention Prevention Town Hall on Thursday, February 18, 2010 at Coronado High School in Colorado Springs from 6:00 – 7:30pm. Join us as we unveil some creative solutions piloted by our resourceful teens and supported by area businesses. With their help, we've embraced the very technologies our teens are so drawn to while creating positive social alternatives to boredom. Next, we've implemented an intervention network with KOAA, Channel 5/30 for parents and teens in need of help. And finally, we'll introduce you to our special keynote speaker.

The drug problem, according to our teens, often results from boredom and the absence of alternative social activities. In addition, both teens and parents sighted the absence of intervention as a reason for the escalation in drug use.

“Young people know what is happening in their schools and communities, they need to be taught and empowered to be vigilant in their awareness of dangerous behaviors and unsafe situations and know how to report in a way that keeps them safe,” said Susan Payne, Safe2Tell Executive Director. “We as adults have a responsibility to listen and empower them to make a difference.”

Twenty years ago the strongest influence our youth had was their parents. But in today's digital world we have an entire generation who are influenced by a stronger social force. With more than one hundred digital cable channels to choose from and social media networks like MySpace and facebook, our children can find influence anywhere, giving the word peer pressure a whole new meaning. Earlier this spring, Conspire! and a group of typical Colorado Springs teens got together to host an event called Intention Prevention. This platform, originally assembled to find solutions to the increase in teen drug use, proved to be a real eye

opener for those in attendance. According to our teens, when it comes to drugs, there is a problem. Armed with that information, Intention Prevention, affectionately named “IP” by the teens, sought solutions.

Our kids will be talking; we hope you’ll be listening. Join us and be a part of the influence!

Intention Prevention Town Hall program consists of the following:

- Performances by members of the Colorado Springs Conservatory
- Stephanie Finley - President, Governmental Affairs, Colorado Springs Chamber of Commerce
- C.C. Wells and David Musante – Students from School District #11
- Dan May – District Attorney
- Susan Payne – Executive Director, Safe2Tell
- Lisa Kirkman – Magistrate, El Paso County Drug Court
- “James” – Graduate of El Paso County Drug Court
- Officer Bret Iverson – Colorado Springs Police Department
- Cindy Aubrey – News Director Channel 5/30 KOAA
- Howard Meyers - Parent
- Expert Q&A Panel of students and community leaders

“Safe2tell is the right voice with the right message for our community and state. I support this program because it is making a difference in the lives of youth and families,” said Amy Stephens, *State Representative, House District 20*.

Intention Prevention Town Hall is made possible through the generous support of the Colorado Springs Conservatory, Conspire, Safe2Tell, News First KOAA TV, Mr. Biggs, Colorado Springs Coca Cola, El Paso Council PTA and Seiko Marketing.

For more information or to register for the Intention Prevention Town Hall meeting, please contact James Dodd of Conspire at 719.964.6548 or Lynette Crow at 719.785.1161.

For more information on Safe2Tell, please contact Jo McGuire, Safe2Tell Program Manager at 719.520.7435 or go online at www.safe2tell.org.

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FOR MORE INFO, OR TO BOOK AN INTERVIEW WITH MEMBERS OF **INTENTION PREVENTION**,

CONTACT: Seiko Tran – Director of Marketing – 719.235.8373 or seiko@seikomarketing.com